



By Claire Dickey, AIA LEED AP BD+C | Perkins Eastman DC &
Lindsey May | Studio Mayd, University of Maryland
April 6, 2018

Expanding the Definition of Practice

SESSION #7

@ Perkins Eastman
1 Thomas Circle NW | Suite 200 | Washington, DC 20005



Expanding the Definition of Practice

PROGRAM SUMMARY:

The architecture profession is an ever-evolving sector, with new technologies, new practice models, and new understanding of the human experience, all converging to impact the way designers work. In this session, the group will explore how the traditional definition of 'practice' may be expanded through implementation of alternative practice models, application of architectural research and critical thinking to unique social/community/economic/design problems, and at a core level reimagining the way the profession trains and establishes its workforce.

LEARNING OBJECTIVES:

1. Explore emerging career paths that architects may either transition into as the culture of the industry changes, enabling effective remote connectivity and collaboration, improved work/life balance, and integration of innovative specialties that will further expand the traditional role of design professionals.
2. Learn how architecture professionals may take alternative career paths that subsequently have the ability to raise the profile of the profession, illustrated by an architect who changed gears to become an exhibit designer dealing with effective and impactful storytelling.
3. Discuss four different approaches to architectural research, research's ability impact design across all scales, and how research could aid in the development of codes, regulations, and standards in the future.
4. Consider how the architecture profession has historically trained and employed its most valuable asset: people, and discuss how rising leaders can advocate for more ethical and sustainable maintenance of this invaluable resource as the next generation of young professionals enters the workforce.

PROGRAM ABSTRACT:

The architecture discipline is broad and diverse, but at the same time, there are new frontiers within the profession as well as opportunities for growth beyond that beg the questions: how should practice be (re)defined, and how might young professionals work for a better practice in the future?

The first activity of the day will be to reflect on the ways CKLDP scholars are individually pushing the norms in their own practice. By sharing our own actions and ideas with others in the group, scholars may find new professional connections and also gain insight into improving the design field.

Following the intra-group discussion, Hana Kim will talk about her architectural background and how that training informs her work as an Exhibit Design Manager at the National Air and Space Museum. She will share two case study examples of recent projects.

Research fundamentally pushes the limits of the known and the conventional and can furthermore inform all aspects and scales of design. As part of a roundtable discussion, four diverse architecture research professionals will discuss their areas of expertise, their inspiration, and their vision for the future of the industry.

Lastly, it is incumbent upon participants to lead the profession toward a more humanistic, equitable, and sustainable future. Keefer Dunn of the Architecture Lobby will conclude the session with a presentation elaborating on the responsibility and opportunity to bring about positive change for the industry, communities and global realms in which practice takes place.

Expanding the Definition of Practice

Date: 06 April 2018

Location: Perkins Eastman

Time: 12:00 pm – 5:00 pm

AGENDA

12:00 – 12:30	Lunch Reception
12:30 – 1:30	What Expanding the Definition of Practice Means to Us Group Discussion by Claire Dickey & Lindsey May, Moderators
1:30 – 2:30	When Form Meets Content: Expanding the Definition of Practice by Hana Kim
2:30 – 2:40	Break
2:40 – 3:40	The Expanding Role of Research in Practice Panel Discussion by Claire Dickey & Lindsey May, Moderators Panelists: Richard Schmitt Andrew Burdick Ann Sussman Danya Hakky
3:40 – 3:50	Break
3:50 – 4:50	The Architectural Lobby: Changing Architecture to Change the World by Keefer Dunn
4:50 – 5:00	Conclusion & Housekeeping by Claire Dickey, Lindsey May, & the CKLDP Executive Committee
5:00 – 6:30	Happy Hour @ Churchkey 1337 14th St NW, Washington, DC 20005

Presentation #1:

When Form Meets Content: Expanding the Definition of Practice

Hana Kim will talk about her work as the Exhibit Design Manager at the National Air and Space Museum, looking at how architecturally trained designers are engaging with design outside the traditional role of an architect.



Hana Kim

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Hana Kim, Exhibit Design Manager, National Air and Space Museum

Hana Kim is an exhibit designer and artist with over fifteen years of experience in the fields of museum planning, architecture and design. As a Senior Exhibit Designer with the Smithsonian Institution's National Air and Space Museum, she is a member of the design team managing the renovation of the museum's National Mall Building in Washington, D.C. In prior roles, she has been lead designer on exhibits for The Smithsonian's National Museum of American History and The National Civil Rights Museum at the Lorraine Motel in Memphis, Tennessee, among others.

As an artist, Ms. Kim has exhibited at Flashpoint Gallery (Washington, D.C.), Chroma Projects (Charlottesville, Virginia), Target Gallery (Alexandria, Virginia) and at the 2012 (e)merge Art Fair (Washington, D.C.). She has received grant funding through local and national organizations and has served on juries with the Alliance for Young Artists and Writers, as well as lecturing at the University of Virginia and the Smithsonian's Luce Foundation Center about her work.

Ms. Kim has taught both undergraduate architecture and studio art courses internationally as a lecturer with the University of Virginia. She received both her Master of Architecture and Bachelor of Science degrees from the University of Virginia School of Architecture.

Presentation #2:

The Expanding Role of Research in Practice

Research fundamentally pushes the limits of the known and the conventional. This diverse panel will bring their experiences as an architects and researcher to elaborate on this rich topic.

Richard Schmitt

Designer, Researcher, Thornton Tomasetti

Richard Schmitt is an architect licensed in Washington DC. He works as a Computational Designer for Thornton Tomasetti's R+D incubator, CORE studio. With a diverse range of project experience, he specializes in geometrically complex and fast paced, iterative projects. He also contributes to applications development, automating and augmenting workflows. Prior to joining Thornton Tomasetti, Richard worked for architecture firms in DC and Italy.



Richard Schmitt

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Presentation #2:
The Expanding Role of Research in Practice
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Ann Sussman
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Ann Sussman, Architect, Author, and Researcher

Ann Sussman, AIA, an architect, author and researcher is passionate about understanding how buildings influence people emotionally. Her book, *Cognitive Architecture, Designing for How We respond to the Built Environment* (2015), co-authored with Justin B. Hollander, won the 2016 Place Research Award from the Environmental Design Research Association (EDRA). A frequent speaker, she has given more than 50 lectures at regional conferences, colleges and universities, including, in 2017, keynoting architecture events in Houston, Cincinnati and Nashville.



Danya Hakky
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Danya Hakky, Research Specialist, Perkins Eastman

Danya Hakky is a cross-disciplinary designer and researcher specialized in understanding and influencing user behavior through design. She has led research projects within the realms of interior design, environmental psychology and sustainability. She also explored social issues that indirectly influence design decisions, one example was a cross-generational exploration of home and self amongst communities. When designing, Danya believes in a human-centered process that fuses design and research to better inform decisions and increase creativity. Her national and international work has helped her build strong skills in design development, communication and strategic planning. Danya received her PhD from Virginia Tech her master's degree in interior architecture from the University for the Creative Arts, UK and her BSc in interior design from the University of Bahrain.

Presentation #2:
The Expanding Role of Research in Practice
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Andrew Burdick
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Andrew Burdick, Director, Ennead Lab

Andrew Burdick is an Associate Principal at Ennead Architects and the founding Director of Ennead Lab (www.enneadlab.org), through which he partners with and consults for organizations, corporations, institutions, and communities asking some of the most poignant questions of our time, helping them identify opportunities and tackle critical issues at the cutting edge of architecture, design, and urbanism.

In addition to his work at Ennead Architects, Andrew is a former director of Architecture for Humanity New York (AFHny). Between 2005 and 2008, he helped shape AFHny into a five-hundred member strong volunteer organization, researching and shaping its future projects and initiatives, and collaborating with numerous non-profit organizations and city agencies throughout the City of New York. Andrew curated AFHny's inaugural exhibit NetWorks, worked alongside the NYC Parks Department, Partnerships for Parks, and numerous community organizations to help re-open the historic High Bridge, and collaborated with the New York City Office of Emergency Management, the Mayor's office, and the Rockefeller Foundation in the creation of What if New York City..., an international design competition which asked participants to imagine transitional emergency housing for the City of New York after a Category 3 hurricane.

Presentation #3:
The Architectural Lobby: Changing Architecture to Change the World

As emerging leaders, scholars have an opportunity to advocate and actively work towards a better, healthier future for the discipline. Keefer Dunn of the Architecture Lobby will conclude the session with a presentation elaborating on the responsibility and opportunity to bring about positive change for the industry, communities and global realms in which practice takes place.

Keefer Dunn, National Organizer, The Architecture Lobby

Keefer Dunn is the National Organizer for the Architecture Lobby and co-founder of the Chicago architecture firm Pigeon Studio. He teaches at the School of the Art Institute of Chicago and also hosts Buildings on Air, a radio show about architecture and politics that airs on WLPN-LP Lumpen Radio.



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A very heartfelt "Thank You" to all the speakers who generously agreed to share their time and expertise with our group for this session!

We would also like to thank Kate Renner and Ricardo Rodriguez for their guidance in preparing for today's workshop. Your advice was much appreciated!